

2026 Communications Masterclass

Dimensional Communication Material

Barb Flanagan, Regional Director, Manager, and Vice President

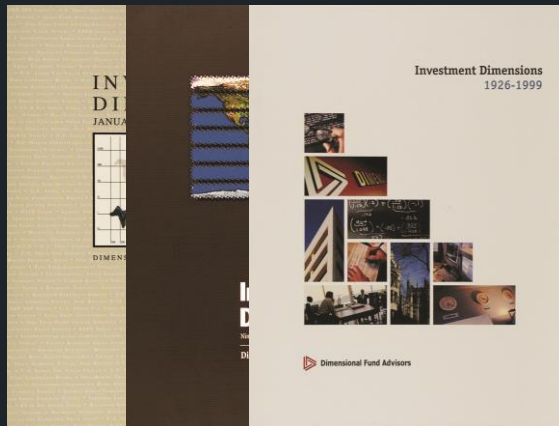
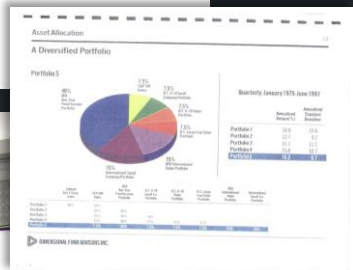
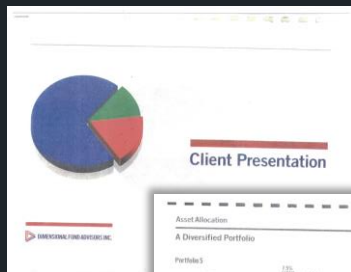
Alex Fink, Senior Associate

July 30, 2026

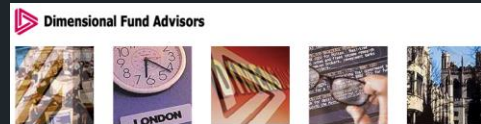


EVOLUTION OF DIMENSIONAL COMMUNICATION

EVOLUTION OF DIMENSIONAL COMMUNICATION



1990s



What's New at Dimensional Fund Advisors

U.S. Equity, International Equity, and Fixed Income fact sheets are updated through December 31, 2000.

Prospectuses for 2001 are available.

[FINANCIAL ADVISOR LOGIN](#) [INSTITUTIONAL INVESTOR LOGIN](#)

The site contents allow you to go directly to most sections of Dimensional's website. Take a guided tour here.

Site Contents

The Firm Assets under management and a summary of available strategies.

Philosophy and Approach

About Dimensional The firm, its people, and its academic ties.

Dimensional's Philosophy The beliefs and views supporting Dimensional's strategies.

The Evolution of Modern Finance How the development of modern portfolio theory leads to Dimensional's philosophy.

Active vs. Structured Management The differences in Dimensional's approach from traditional active and passive management.

Academic Connections Dimensional's roots in financial academia and its history with the University of Chicago.

CRSP: Dimensional's Data Source The Center for Research in Securities Prices described.

CRSP Indices vs. Russell Indices How construction difference leads to performance difference.

Eugene Fama on Market Efficiency The prominent financial economist and Dimensional's Director of Research on his Efficient Markets hypothesis and claims of "behavioral finance".

An Interview with Eugene Fama

An Interview with Merion Miller

An Interview with Rex Sinquefeld

Financial reporter Peter Tanous discusses investing with the minds behind Dimensional.

How Dimensional Invests

Adding Value Through engineering and execution.

Structured Investing Engineering portfolios for better returns.

Dimensional's Trading Strategy How Dimensional uses its massive trading capability to add value for clients.

A Day in Dimensional's Trading Room

The Strategies

U.S. Equity Strategies

International Equity Strategies

Fixed Income Strategies Dimensional's portfolio managers describe the firm's approach to each of the general investment classes. Also provides links to fact sheets for each of Dimensional's portfolios.

Prospectus Download a prospectus.

Mutual Fund Symbols For finding year-to-date returns for Dimensional's mutual funds.

Net Asset Values Daily closing prices of Dimensional's funds.

Offices and Personnel

Dimensional's Organization Contacting Dimensional.

Offices and People Dimensional's offices and officers.

Driving Directions For getting to Dimensional's headquarters from Los Angeles International Airport.

Job Opportunities

Additional Information

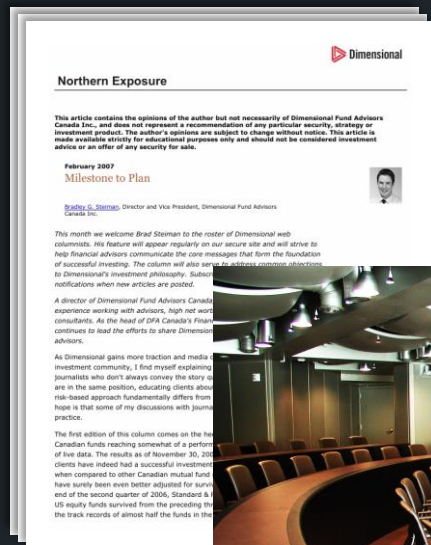
Frequently Asked Questions

Individual Investors

SEC: Standardized Data and Disclosures

Source and Descriptions of Data

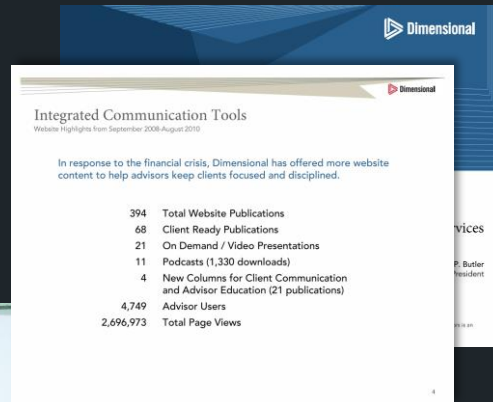
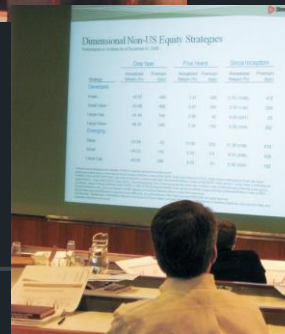
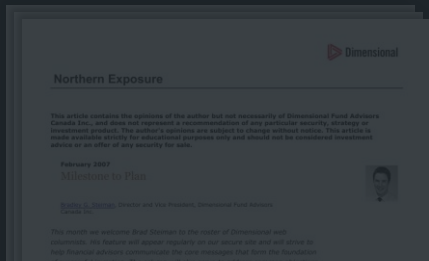
EVOLUTION OF DIMENSIONAL COMMUNICATION



2000s

Dot-com Bubble

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2000s

Global Financial Crisis

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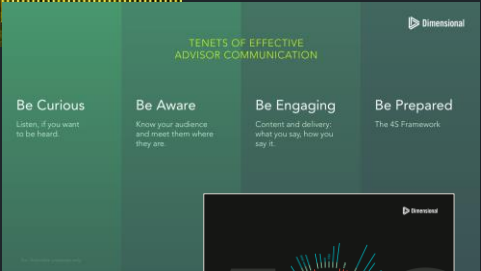
Build Your Toolkit

	Global Diversification		Investment Process		Interest Rates and Inflation		The "Crisis of the Day"		Stock Market Conditions	
Key Points All Investors Should Understand	V	W	V	W	V	W	V	W	V	W
	S	O	S	O	S	O	S	O	S	O
Mid-Level Summary with Increased Detail	V	W	V	W	V	W	V	W	V	W
	S	O	S	O	S	O	S	O	S	O
In-depth Review of the Information	V	W	V	W	V	W	V	W	V	W
	S	O	S	O	S	O	S	O	S	O

V Video W Written (Column or Paper)
S Slides, Images O Other (Podcast or Webinar)

2010s

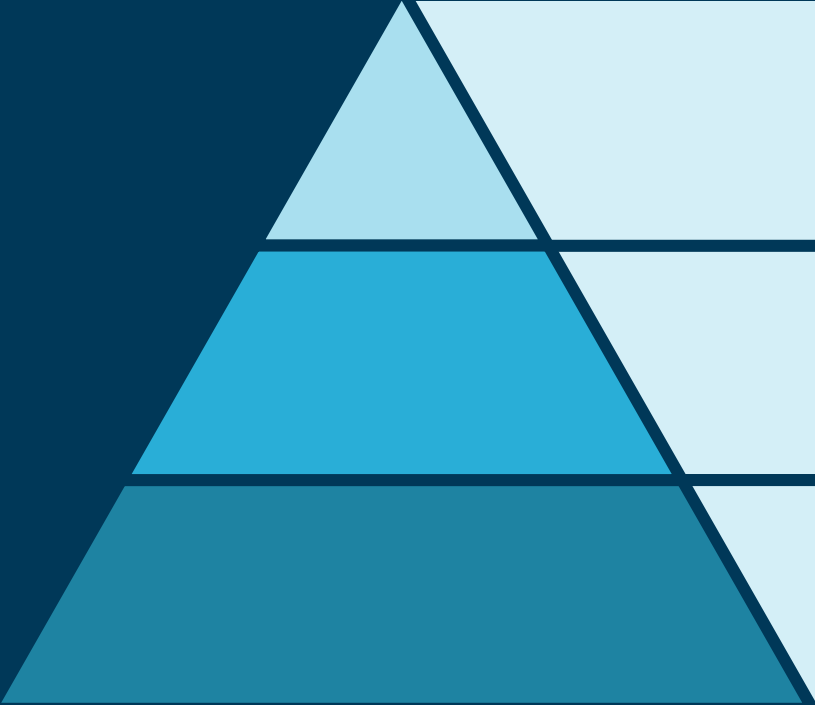
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DIMENSIONAL
COMMUNICATION



2020s

Covid

Determine Depth of Message

A pyramid diagram divided into three horizontal sections. The top section is light blue, the middle section is medium blue, and the bottom section is dark blue. To the right of the pyramid are three corresponding light blue rectangular boxes containing text.

Key Points All Investors Should Understand

Mid-Level Summary with Increased Detail

In-depth Explanation of the Information

Choose the Format

V

Video

W

Written (Column or Paper)

S

Slides or Images

O

Other (Podcast or Webinar)

Build Your Toolkit

	Global Diversification		Investment Process		Interest Rates and Inflation		The "Crisis of the Day"		Stock Market Conditions	
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	S	O	S	O	S	O	S	O	S	O
Mid-Level Summary with Increased Detail	V	W	V	W	V	W	V	W	V	W
	S	O	S	O	S	O	S	O	S	O
In-depth Review of the Information	V	W	V	W	V	W	V	W	V	W
	S	O	S	O	S	O	S	O	S	O

V	Video	W	Written (Column or Paper)
S	Slides, Images	O	Other (Podcast or Webinar)

DIMENSIONAL 4S FRAMEWORK®

for effective client communication



	Global Diversification	Crisis of the Day	Value of Advice	Stock Market Conditions	Recessions and Markets	What About Inflation?	Communicating Periodic Performance	Control What You Can Control
SCRIPTS								
STORIES								
SKETCHES								
SUPPLEMENTS								

Must Haves



4S Modules



Quick Takes
Client Ready One-Pagers



The Informed Investor
YouTube Series



Above the Fray
Weekly Newsletter



Matrix Book